



Ai Pharmaceuticals Uses WinLink™ 1000 to Cure Network Downtime

Customer Background: Ai Pharmaceuticals

“RADWIN’s WinLink™ 1000 is a highly reliable broadband wireless solution that allows us to maintain 24/7 accessibility to data through all levels of the organization, at all times.”

Yekta Caymaz, Information Systems Manager, Ai Pharmaceuticals

Abdi Ibrahim Pharmaceuticals (Ai Pharmaceuticals) has been leading the Turkish pharmaceuticals sector for over 90 years. Starting out as a neighborhood pharmacy in 1912, over the years Ai Pharmaceuticals has grown to become the largest pharmaceuticals company in Turkey, with branches and factories throughout the country and more than 1,700 employees.

Ensuring 24/7 Operations with WinLink™ 1000

Ai Pharmaceuticals relies on dedicated leased lines to connect its corporate headquarters to factories in Istanbul located 32 km away. To guarantee a non-stop unbreakable connection between the buildings, Ai Pharmaceuticals sought a highly reliable and cost-effective backup solution.

WinLink™ 1000 Cures Network Downtime

"Network failures due to system malfunctions and human errors cost us time and money and adversely impact our business," said Yekta Caymaz, Ai Pharmaceuticals' Information Systems Manager. "To ensure continuity of operations, enable employees to work without interruption and serve customers in the best manner possible we needed a robust and affordable backup solution."

In 2005 Ai Pharmaceuticals turned to DataFon, a leading system integrator in Turkey, who recommended RADWIN's WinLink™ 1000. Ai Pharmaceuticals conducted a pilot using the system and following the successful trial chose the WinLink™ 1000 pure Ethernet solution for its communications needs.

Backup & Disaster Recovery with WinLink™ 1000

RADWIN's WinLink™ 1000 is high performance, high capacity, long range broadband wireless solution that meets the needs of organizations that place a premium on always-on connectivity.

Extremely simple to install and maintain, WinLink™ 1000 is capable of delivering E1s/T1s and Ethernet services (up to 4 E1/T1 ports and 2 Ethernet ports) on a single link. With WinLink™ 1000 organizations can establish communications between buildings at a fraction of the cost of other wireline and wireless alternatives, and can quickly reestablish voice, video and data services across multiple sites if system failures or service outages occur.

"RADWIN's WinLink™ 1000 is an extremely reliable broadband wireless link that enables us to maintain 24/7 accessibility to data across all levels of the organization, at all times," concluded Ai Pharmaceuticals' Yekta Caymaz.

Case Study Overview

Customer:

Ai Pharmaceuticals, Turkey's largest pharmaceuticals company.

Challenge:

Maintain 24/7 operational continuity; prevent loss of critical data when network failures occur.

Solution:

RADWIN's WinLink™ 1000 broadband wireless.

WinLink™ 1000 benefits:

Cost savings, 24/7 network uptime, extremely fast and simple installation.

The WinLink™ 1000 Advantage

• Unrivaled price

More competitive than any other wireless solution of similar performance levels.

• High performance

No network downtime, ensuring 24/7 business continuity.

• Voice and Data solution

A single link accounts for all your telephony and data needs (4 E1/T1 ports and 2 Ethernet ports).

• Long range

Up to 80 km / 50 miles.

• Quick installation

Link is established and running in just hours.

• Simple operation

Maintenance free; no learning curve.

• Maximum reliability

Designed for robust performance in the harshest weather conditions and transmits faithfully over the most difficult terrain.

• Security

AES 128-bit key encryption scheme guarantees optimal over-the-air security.